



Korean Kids & Orphanage Outreach Mission

The KKOOM Quarterly

Fall 2010

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projects:

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Dear KKOOM friends and supporters,

'Tis the season...the season for many holidays, parties, planning and general frenzy. Have you felt the start of "the season" yet? Here at KKOOM, "the season" is in full swing!

As a faithful supporter, I'm sure you realize it is the time of year that KKOOM does our big annual fundraiser. I'm excited to announce that we are expanding our campaign this year! We have partnered with many new volunteers and groups to provide more services, and are planning new and unique campaigns this year (see page 3 for details!). We are also preparing for the holiday parties and projects in Korea. I encourage you to look at the social and civic groups you interact with regularly to see if there would be a group willing to sponsor one of the houses at Samsungwon for this year's holiday party.

On the administrative side of KKOOM, we have two new officers: Laura Kennedy in the new role of Chief Liaison in Korea, and I have stepped in as the new Treasurer. We would like to thank Robin Kim for the great job she did as the previous treasurer and welcome Laura to her new official capacity in KKOOM! Laura's new position (volunteer, of course) will provide a great resource as we will have a point of contact officially in Korea.

I am also excited to become a part of this great organization and hope to bring a fresh perspective. I have been involved with KKOOM since the beginning as both a donor and a volunteer marketing advisor. I am, however, the first officer of KKOOM who has not (yet) spent time in South Korea. My hope is to change that soon, but until then I offer my skills state-side.

Not only do I believe this is a great cause, but from a new officer's perspective, I must say that I am thoroughly impressed with the officers, directors and volunteers I have been working with for the past two months. The time, effort and sheer heart these individuals put into KKOOM is truly impressive. Everyone at KKOOM works diligently to make sure every hour or dollar you donate is being put to the best use possible!

As if the annual campaign didn't keep everyone busy enough, KKOOM is already planning for the New Year! With the giant success of GlobalGiving.org, plans are moving forward with the International Education Program (IEP). You can read about those updates further in this newsletter.

The Board and Officers have also been pursuing new grant monies and partnerships. The core of what we do is based upon generous donations from individuals and groups. We have no plans to change this model, but we can make your donations work harder simply by obtaining some administrative cost-covering grants and forming partnerships with organizations such as GlobalGiving.org and TechSoup.org. As part of our 360-degree giving model, we will keep you informed of these gifts and how they help your dollar go further!

We are looking forward to a happy, safe and successful holiday season and wish the same to you and yours!

Thank you for everything you do to support KKOOM,

Lindsey Terbrack
KKOOM Treasurer
Portage, MI





Holiday Giving Campaign

This year, KKOOM is asking for some new and unique campaign requests. We appreciate every donation big or small. These levels are representative only of how funds might be used by KKOOM, and unless otherwise designated by the donor, or listed below, all donations will become part of the KKOOM General Fund.



\$25+ "Adopt" One Child's Christmas - This can cover the costs for one child to enjoy a holiday party at an orphanage in South Korea. Donors who give \$25 or more by December 5, 2010 will receive from KKOOM the name, gender, and age of one particular child/orphan in whose name their gift is honoring.

\$100 Activity Station - This level can buy the supplies needed for one activity station at the holiday party in Samsungwon.

\$300 in Warm Feet - In an orphanage of 60-80 children, this donation could buy 2 new pairs of socks for each child.

\$500 American Meal - An American home-cooked meal for an entire orphanage (130 hungry mouths: orphans, staff members, KKOOM volunteers) could provide a cultural experience in an exciting and new way for the children.

\$1,000 "House" Sponsor - Sponsor one of the seven "houses" of Samsungwon - the orphanage in Gumi, South Korea, where the ideas for KKOOM were born and cultivated. 45% of each \$1,000 donation will go to KKOOM-directed expenditures for the individual houses (e.g., yearly supplies of household products) and 45% will go toward house-directed expenditures, which will be determined by the house mother with KKOOM's oversight. **KKOOM will arrange an internet-video conference at a mutually agreeable time to connect the sponsored-houses with the donors.** **This is a donor-directed fund. Please make a note of such direction when donating. Donations must be received in increments of \$1,000. 10% (or less) will go to administration of this initiative.

\$5,000 for a Flight Home - This unique opportunity will help sponsor travel expenses for a "grown-up orphan" to return to Korea to visit his family (the orphanage) from Australia, and for one or more of his family members to come to Australia to visit him. This student is on work-study visa in Australia and has sufficient income to live from paycheck to paycheck for two years, but does not have the income to fly home to visit his family. Since the young man has been in Australia, his English language abilities have gone from almost non-existent to extremely conversant. **This is a donor-directed fund. Please make a note of such direction when donating. Donations may be received at any level. We estimate that 95% of this donation will go to the travel expenses themselves, and 5% will be spent on administration and currency exchange/wiring fees.

\$10,000 Post-High School Development - Many of the "grown-up" children in Korea typically leave the orphanage with the clothes on their back/in their possession and around \$1,000 cash or less. After a few years of post-high-school work experience, we have seen many kids express a desire to go back to school for training in new areas or even go to college, but barriers to entry are high. We would use this fund to defray the costs of admissions fees, exams, help kids get the appropriate clothes for new business interviews, and, if sufficient funds are available, partially fund the costs of the education itself. **This is a donor-directed fund. Please make a note of such direction when donating. Donations may be received at any level. 10% (or less) will go to administration of this initiative.

Thank you for your continued support of KKOOM!

Help make this holiday season KKOOM's best one yet!!!

Contribute to the holiday campaign today: <http://www.kkoom.org/holiday.html>

Summer Volunteer-Led Projects:

“On Saturday October 9th 2010, at 2pm a team of 13 volunteers went to Samsung Children’s Home in the western area of Jeonju armed with the toys and ready to play. The 26 children were split into 6 groups and teamed with two volunteers, each team played a game for 20 minutes before rotating (or excitedly rushing) to the next game.

The children are all elementary students and when they first saw the games they were open mouthed and very excited. Not every kid liked every game, but every kid had a good time. Even just the interaction with the volunteers through the medium of the game was good fun. Many of the children were very curious about where the games came from and one particular boy, whilst hugging the box asked if he could mind it for us until next time. Some of the games were not the best quality and certainly didn’t have the industrial strength required for such overuse in that short time, but even though the football game lost one of the defenders, the kids were undeterred and continued to play the game as though it were actually the World Cup!

At the end of the visit, the children went back to their dormitories with candy and smiles and the volunteers left feeling very good about their experience. The staff also looked relaxed and relieved that the visit had gone so well. All in all a complete success!” - Christina Murphy



“With the funding provided by KKOOM, Emmanuel orphanage in Gimcheon was able to purchase an electric guitar and bass guitar. ...The youth in the band are very excited to be learning music, and are performing for Thanksgiving and Christmas. The students practice on their own during the week, and on Sundays meet with the music teacher for lessons. In addition to the class on Sundays, the Emmanuel staff has been helping the students throughout the week. The students are learning two new songs each week. The orphanage employees state that participation in the band has helped relieve some of the students’ stress, and are planning on starting an elementary group in the near future. My co-teacher Mi Suk stated that when she comes to Emmanuel on Sunday she sees the students anxiously waiting for their band practice to start. One of the band members stated, “I am feeling great!” Along with Emmanuel staff I would like to say thank you to KKOOM for their support of Emmanuel.” - Beth Van Fossan



Summer Volunteer-Led Projects:

“The project funds were used to buy supplies and books that have, and will continue to help BEAN Seoul members teach English to children at SeongMo JaHae Won, an orphanage in North-East Seoul, Korea. Thus, the children will be able to learn English in a supportive environment, and will now have the necessary supplies needed to continue to learn English. The English books and workbooks that we bought will be used to make copies from, and those copies will be used in the classrooms to teach English. We used the copies in the classrooms on November 14th, and the response from the children was a positive one. Some of the other materials used so far have been markers, coloring pencils, pencils, erasers, board markers/erasers, and stickers. The rest of the materials, such as the arts/crafts materials will be used in future visits, depending on the specific lesson. As our project is not a one-time project, but a continuous one, we will continue to use the materials at SeongMo JaHae Won. Additionally, we are discussing increasing the frequency of our visits to the orphanage, which would help us create a even bigger and a more positive impact on the children than we already do now. Thank you KKOOM!” - Jure Majnaric, BEAN Seoul Chapter President



International Education Project Update:

Thanks to the efforts of 16 dedicated volunteers who have stepped into key leadership roles on the Curriculum Development Team (CDT), the first phase of KKOOM's International Education Project is well underway. The CDT came together earlier this fall, charged with the goal of developing a 36-week tutoring curriculum for middle and high-school aged children living in orphanages throughout South Korea. Set against the backdrop of a highly competitive educational system, the supplemental English instruction provided through the KKOOM tutoring program may be the only hope many of these children will have to achieve academic success. The CDT is striving to create a fun and interactive curriculum to maximize the effectiveness of the instruction that selected students will receive via Internet video-conferencing. In the coming weeks, the CDT will begin recruiting qualified tutors from throughout the United States in order to train them before the launch of the tutoring program next March, the start of the 2011 Korean school year. The efforts of the CDT are divided up into four main areas. We would like to express our sincere appreciation to all of the members of the CDT for their commitment to this project:

Lesson Planning

Kelly Kinne (Leader)

Beth Van Fossan

Jen Hayes

Emily Kessel

Elena Larranaga

Lauren Matson

Allison Sullivan

Technological Resource

Andrew Walters (L)

Leon Wong

Wes Farrow

Tutor Training

Julia Unger (L)

Angie Flores

Colleen Kohashi

Mariah Perrin

Evaluation Methods

Justin Barbaro (L)

Raisa Belyavina

Sara Shin

Emilee Lehenbauer is coordinating the work of the CDT as the Team Leader. Emilee graduated from Oklahoma State University with degrees in International Business and Community Nutrition. She is currently serving her second year in Korea as an English Teaching Assistant (ETA) through the Fulbright program. Last spring, Emilee began working with KKOOM after receiving a grant to buy educational resources for a volunteer-led project at Jenam Orphanage in Seogwipo on Jeju Island and has also worked closely with KKOOM's President, Aimee Jachym, as a member of the 2010 Fulbright Korea Orientation Coordinator Team.





Meet Our New Officers:

Lindsey Terbrack

Lindsey Terbrack graduated from Western Michigan University in 2004 with a Bachelor of Arts in Art and Mathematics Education. She then jumped directly into marketing/graphic design and has been happily working in the field for six years - three of which she ran the marketing department of a \$15 million non-profit. She currently markets for a large home-builder in Michigan and freelances in her spare time. She has been an advocate of KKOOM since the first volunteer project in 2004.



Laura Kennedy

Laura Kennedy graduated in 2006 from Kalamazoo College where she majored in Mathematics and minored in English and Secondary Education. She also earned her Master's degree in Mathematics Education from Grand Valley State University before heading to South Korea as a Fulbright grantee. Laura has been teaching Conversational English at a rural high school in Pohang, South Korea since 2008. She has assisted KKOOM with their annual holiday projects as well as other special programs over the past 3 years.



Thank you to Robin Kim, Amber Rydberg, Kim Cheong, Joan Lee, and Laura Tschop for serving on the 2009-2010 Board of Directors.

Good luck in all your future endeavors!

This Holiday Season KKOOM's Projects Include:

- Holiday party at Samsungwon orphanage in Gumi
- Holiday activities at SeongMo JaHae Won & Oryu Hae Yuk Won orphanages in Seoul
- Holiday party at Samsung Children's Home in Jeonju
 - Holiday luncheon for Somang family
 - U.S. teacher initiatives
 - **AND MORE!!!**

But we need YOUR support to make all it happen!

Donate now at <http://www.kkoom.org/holiday.html>